

# *The Dental Assistant*



{ JOURNAL OF THE AMERICAN  
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Pre-Convention Issue

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# The Dental Assistant

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## I WOULDN'T

*The following is from "The Hand Clasp" by our beloved friend and Honorary Member, Dr. Charles Nelson Johnson, called to his Eternal Rest, July 17th, 1938. More of his writings will follow.—(Editor)*

If I were you I wouldn't hold resentment—it doesn't pay. And that is not the only reason why I wouldn't. It is not manly or big or brave or right to hold resentment. It doesn't contribute to happiness, or create harmony, or help humanity. It harms yourself more than anybody else, but you are not the only one it harms. It is a canker eating into your very soul and souring the sweetness of life—your own and others. It is never constructive, but always destroys, blights and blasts. You never "get even" with people who wrong you without lowering your own manhood.

I wouldn't answer an abusive or unreasonable letter the same day I received it. It is always best to wait till the first flush of vexation is over, when the calmness of contemplation shall have soothed the irritated nerves and permitted reason and charity to ascend the throne. I would wait till the mood of conciliation came to my rescue, and if this mood did not come I would never answer the letter. It is better not to write at all than to write in kind when you are made the victim of an unjust attack.

I wouldn't turn my back on the poorest pilgrim who ever trod the earth if I could be of help, but help is of various kinds. The best help is to help others to help themselves; the most pernicious help is that which creates dependence, and makes the recipient helpless.

I wouldn't judge an act without knowing the motive, and I wouldn't judge a motive without knowing the facts. Even so, truth is more subtle than fact, and I should want to go further and know the truth. Then I wouldn't judge without thinking twice, and after I had thought twice I should hope that I wouldn't judge at all.

I wouldn't weep over the unavoidable. Hard as it sometimes seems, it is never made easier by lamenting, and the energy used in regrets is worse than wasted.

I wouldn't wish too much for wealth; instead of wishing and waiting I would go out and get it. Wealth is wonderful when it is properly used, but the struggle for wealth merely for the wealth's sake is folly.

I wouldn't be worse than a bear; a bear is true to his friends, and honorable with his enemies. He never goes out of his way to look for trouble nor does he shirk it when it comes. He is for the most part a better philosopher than you or I.

I wouldn't weave a web of imaginary wrong and embroider somebody's name on it; I would wear my true colors and look every man in the face.

I wouldn't willingly give offense to the most offensive; I wouldn't retaliate with the most treacherous; I wouldn't fawn on the most effusive.

I wouldn't live a life of distrust, or doubt, or suspicion, or envy, or hate. I would live out in the open with the sunlight of heaven bathing my brow, and my heart attuned to the beneficence and grandeur of the spheres.

I wouldn't spend my energy in righting fancied wrongs, or in reforming those who are better than I. I wouldn't preach reform, and practice perfidy, and meanness and deceit.

I wouldn't set myself up as an example to others till first I had proved that I was better than others, and, second, that others needed an example.

I wouldn't harbor a mean thought lest that thought turn on me and rend me like an inward claw.

I wouldn't yield my sovereignty of soul to the lure of wordly lust, nor float on the tide of a false faith to escape the duty of good works. I wouldn't hide behind



a belief unless that belief were backed by deeds, and I wouldn't lament even though I could not believe if only I were permitted the privilege of doing.

And last of all I wouldn't flaunt my troubles to the world, but baring my breast to the blast I would resolutely face the portion which fate had in store for me, and plod patiently on to the end of the winding road.

CHARLES NELSON JOHNSON.

## HOPE ACHIEVES PROGRESS

By HENRY D. COSSITT, A.B., D.D.S., Toledo, Ohio  
Given Before Annual Meeting Toledo D. A. Soc., June 7th, 1939

Madame President, members and guests. This evening we gather to do honor to you, officers and workers, who have put forth your efforts in the hope of making your organization more useful to you who are members, and more attractive to those who are not members. I should like to use as the theme of this brief discourse a short and simple truth—HOPE ACHIEVES PROGRESS. Everyone of you has a bright candle of hope burning within you that makes this life of yours more interesting, giving you greater zest to progress in your way, whether you be an individual or an organization.

Hope flaming in the hearts of this country's two hundred dentists in 1820, just 119 years ago, resulted in the recognition of dentistry as a profession in 1839. For that reason this Fall, Dentistry will celebrate its 100th Anniversary. Shortly afterwards, to be specific, on February 1st, 1840, the first dental college was founded at Baltimore, Maryland. No doubt it would be of interest, to you, to know that "The Cradle of Dental Education" was in our own State of Ohio at Bainbridge in 1827. In December of 1844 Horace Wells, a dentist, discovered the anaesthetic properties of nitrous oxide and its application to alleviate pain in surgical operations. Two years later, Wm. Morton, another dentist, demonstrated to the medical profession the anaesthetic possibilities of sulphuric ether. The hope to do away with pain in surgery was the stimulus that drove these men forward. Hope put her right foot forward in Toledo in October of 1889 with the organization of the Toledo Dental Society. We shall cele-

brate our 50th Anniversary this coming Fall. In view of the fact that Dr. Harroun, the first president, Dr. Kuebler and Dr. Allen, three of the charter members are still living, it will be a gala event.

During time's passage through the years there have been certain developments which have grown from a small start, until today, we realize their importance in this ever enlarging realm of progress. A worthwhile organization such as yours is one of these developments. I am sure that the founders of your organization had the four letter word Hope, in its brightest sense, in their minds when they decided upon your four word motto; EDUCATION, EFFICIENCY, LOYALTY and SERVICE. Let us consider how hope in EDUCATION leads to progress. It is finally being brought home to the dentists and to the dental assistants that they have been and are being educated in their particular fields for two purposes. First; a selfish one, being for their own gain and satisfaction. Secondly; that they will have more to give to those of the public with whom they come in contact, particularly their patients. A major point in the matter of education that has been grossly overlooked, is the point of educating the public. The public should be educated to the value of dentistry both from the health standpoint and from the standpoint of dollars and cents. In a recent government survey the following comparative figures were shown: \$400,000,000 was spent for dental services, while \$600,000,000 was expended for dog upkeep, \$1,600,000,000 for tobacco, \$1,730,000,000 for beer, \$2,000,000,000 for motion pictures and

\$6,500,000,000 for gambling. Out of these seven items just mentioned, the only one vital to good health and ultimate happiness is the one upon which the least money was expended. Can you tell me why? Because the public has not been educated to spend their money for dental services as they have been for each of the other items.

There should be an educational program put forth to establish a true sense of values and the desirability of dental health, using for its mediums of enlightenment the schools, the newspapers and the radio. It is vitally important that the younger children be instructed continuously in the essentials of dental health. The task of education should be promulgated with the view in mind of building for the century and not for the year. In such a manner this world would become a happier place in which to live. The flame of hope for better dental health should be kindled in the hearts of the public, all potential patients. Throughout your whole career as dental assistants you have to deal with the public continually. Part of this tremendous task of education falls upon you young ladies while in the office and out of it. You must strive to educate your fellow men in the value of dental health for its own sake, having only altruistic thoughts in view. Education leads to progress.

Surely you hope to attain greater **EFFICIENCY**. It is bound to result in progress of a material nature. As you gradually attain a greater degree of efficiency you have started pyramiding your value to the public, the dentist you work for and to yourself. You will then become more competent and the effort you put forth in your work will be more effectual. Through your increased efficiency you will find that you can do a task in a shorter time and in a more successful manner. No matter what the task is confronting any individual or any group of individuals, there should be a continual series of goals, that they may increase their efficiency. In such a way they will be of greater value in this world of ours and keep their hopes ever

building. Your being efficient will help develop a better "esprit de corps" in the office, as well as having a most beneficial effect upon the patients. An efficient assistant conducting a call system in the dental office will be of inestimable worth to that office. Such a system can bring an office with a low production factor, right up to the top of the list in production. Patients can detect an inefficient assistant, for things do not go smoothly in the office. The dentist senses the patient's knowing and he has aggravation added to the additional responsibility piled upon him due to your lack of interest. An efficient person cannot be thinking about troubles outside of the office, what they are going to do tonight, or over the weekend, reading a book or magazine, or a dozen other points I might mention. Being efficient will increase your happiness in your work and create a pleasant atmosphere for all who come in contact with you. This means your hopes are being attained and you, too, are making progress.

Another hope that you should nurture and cause to grow is **LOYALTY**. Learn the principles of your employer and subscribe to them, provided they are of a high nature. In the event that you should feel that there are some of his principles to which you cannot be reconciled you should do one of two things. Either sever your business relation with your employer and say not a thing to any person concerning his principles; or remain in his employ doing those things you are instructed to do, with as much full heartedness, as you would, did you approve. Thus you are being loyal to yourself and to him. Sincere loyalty on the part of an assistant to the dentist she works for and for the office of which she is a member, is quite essential in maintaining the high standards that patients anticipate in a professional office. A loyal assistant is bound to hope that more patients will come to the office, that it shall grow and thrive and that every patient shall leave satisfied. Again this thing called hope spurs you and brings its offspring, called progress with it.



Hope is rather a small word but so tremendous, so colossal in its manifestations. The supreme hope of all humans is to render SERVICE. That is the hope that spurred you to obtain employment as a dental assistant. Service is, to work for your employer, duty to your office, benefit to the patient, and the badge of service gives you a mark of respect. How could hope in service result in other than progress in its ultimate sense! To your employer your services are vital and with full hearted cooperation on your part, you assist him in the performance of operations that have to do with one of the prime requisites for a fuller life—health. Health is one of the cardinal principles set up by our school systems of the country today. You can play no mean part in numerous ways to help patients enjoy better health, through service to the dentist. Through duty to your office you give service, in making it a meeting place, with a high professional standard, where a patient may present her or himself to receive dental aid or dental rehabilitation of the highest type. The inanimate office takes on the type of service that you have to contribute. It becomes an efficient office or one that is at odds with itself. Duty to the office entails courtesy, fine personality, ability to meet the public face to face, as well as by means of the telephone; to do book-work essential to good business and be of help in the laboratory. As a benefit to the patient your service is paramount. The patient anticipates certain "niceties" that only a dental assistant can supply. Little "finesses" that make big differences. When the office phone rings answer it immediately—service is the thing. Be sure that your voice is modulated so that it sounds most courteous and shows interest in the patient. By the correct choice of words make them feel that the time arranged for their appointment was com-

pletely of their own choice and decision.

The next point I want to make is one you no doubt have read and heard countless times, but it is one that bears repetition. One of the essential duties of an assistant is to receive and make the patient comfortable at the earliest possible moment. Even as you and I, the patient hates entering the reception room of a dental office and having to wait noticeably before the assistant greets them. They do not enjoy the period of time that elapses between their entrance and your appearance. That period of unattention seems like eternity and the patient conjures unknown mental torture. This is a particular point of bad practice on the part of some assistants. As only harmful results will ensue from such action, it should be avoided. Here is where service can stand out quite prominently on your part and will be more appreciated by the patients. It is worth giving some thought to the fact that one of the big selling points in all large corporations today is, "Service." Consequently the public accepts it and looks for it. They will not be satisfied with any substitute. In putting your very best efforts into supplying service in every sense of the word, you will develop within yourself and in the minds of all persons you contact, a mark of high respect for you. In doing so you have made tremendous strides in progress. Surveying these four words *Education, Efficiency, Loyalty and Service*; one must grant that when combined in their broadest sense, they amalgamate into personality. Can we not conclude, that as you as individuals progress toward perfection in these qualities, you must also progress toward perfection in personality. Aristotle once said "It is not wealth but personality that lasts." It is with personality as it is with other things in life—"Hope Achieves Progress."

942 Nicholas Bldg.

## PUBLIC SPEAKING AS YOU LIKE IT

By MARIE SILLAY SHAW, Pres. A.D.A.A., Atlanta, Ga.

Given Before Annual Meeting Ga. D. A. Assn., Augusta, Ga., May, 1939

Public Speakers are made, not born! That is an encouraging thought because I know each of you at some time or other has been called upon to make a speech—maybe at a banquet or some similar affair—and has been literally frozen to your seat with fright because you did not have the courage to get up and say a few words. Or maybe you were like the man who got up to make his first public speech at a banquet and started off by saying: "A hundred years ago the place where I am standing was a dense wilderness." He paused and repeated: "A hundred years ago the place where I am standing was a dense wilderness," still the rest of his speech did not come. He looked at the floor and the ceiling and then repeated the third time: "A hundred years ago the place where I am standing was a dense wilderness, and I wish to high heaven it still was." But it is not necessary for you to feel that way when you are called upon to make a speech. Anyone can learn the mechanics of public speaking. There are many good books on the market now, and one formula perhaps is just about as good as another. Because rules are mostly to give you confidence, once you become reasonably successful, you will forget them anyway.

### FOR INSTANCE

A man who is recognized as an authority on public speaking recently spoke to a public speaking class in Atlanta for an hour and a half. During that time he broke practically every rule in his instructions on public speaking: his speech was poorly organized; he used practically no gestures; his sentences were punctuated with *ers*, *ahs*, etc.; but—he was interesting and entertaining and everyone was sorry when he stopped speaking. Like all good public speakers, he left one main idea: "Be sure your subject is of interest to your audience, know it well,

forget yourself, become enthusiastic, be confident, give them one main idea to carry home." In direct contrast, I recently attended a public speaking class where a very pretty brunette girl, a dental assistant, was visiting. She was asked to get up and describe the thing she knew best in the world, her uniform. Well, let me tell you, that girl was panic stricken. After first refusing to budge from her seat, she was eventually prevailed upon to go to the front of the room. She was escorted by two big strong men and they sat on a table arranged for scared pupils. That girl almost shook the table down. She managed to speak about two sentences and was led back to her seat. She was afraid. Why? Of what was she afraid? The audience? They would not hurt her. They really wanted to know about her uniform. They didn't know why she would wear white, etc. She knew her subject better than they did—and she knew she knew it. She was afraid of herself—her own inadequacy—and the strangeness of the situation. Had she known a few of the mechanics of public speaking—and she will if she continues with that course—she would have been able to make her speech, entertain and enlighten her audience, and go home with a much better opinion of herself.

Public speaking is character building. It takes courage to make the start and ambition to continue. Did you ever stop to think that few public speakers inhabit prison cells? There is a psychological reason for that. They have vent for their emotions and are not so inclined to brood and live within themselves. Naturally, you should take advantage of every opportunity you have. You will gain poise and confidence with each experience, and this one asset may be the stepping stone between you and the thing you desire most in the world. Naturally you should always consider your appearance. Be sure

you are neatly groomed and that your costume is proper for the occasion. If you are going to speak to children or high school students, don't talk over their heads; and, if you are going to address adults, don't talk beneath their intelligence level. (Don't tell them mother goose tales.) Be sure that you know more about your subject than your audience or at least be sure that you can give them one idea they did not have before. You may have to visit the public library to be able to do this but you will be well repaid when your speech goes over and your education is increased. If you feel self-conscious and don't know what to do with your hands, think about what you are saying and your hands will take care of themselves. You will be gesturing before you know it—and properly too. Of course posture is important. Haven't you seen many a good Sunday sermon spoiled by the preacher leaning on the rostrum? Men offend more in this than women. Naturally, no pretty girl is going to take the chance of spoiling the effect of her best dress by leaning on something.

Finally, your speech must be well organized. It must have a beginning which will attract your hearers' interest. The

germ of the thought which you wish to impart should be included in this beginning. Then the talk should have a main body in which you give illustrations: paint pictures, make ideas real, make them live. And of course, it should have an ending, in which your message is summarized. These three portions of the speech,—the beginning, the main body, and the ending,—should march forth like soldiers, in their proper order, separate, and distinct; but the germ which was planted in the beginning becomes fully grown at the end, leaving the central thought complete for your audience to take home. To be confident, you must be well prepared. Then face your audience with a smile. Put your personality into your speech, give it enthusiasm. It really is not so much what you say as the way you say it. Leave one main idea and your speech will be a success. No longer will you say, "I wish I had the gift of gab that Amelia Robinson has," or "I could preside if I were a born speaker like Phoebe Hayes." You will be better pleased with your own accomplishments, and you will truly come to realize that speakers are made, not born.

810 Candler Bldg.

## THE VALUE OF CLINIC PRESENTATION

By MILDRED SHOOK, Columbus, Ohio

Given Before the Tenth District Meeting, Detroit, Mich., March 11-12, 1939.

"Whew! Am I jittery! Only a few days until I have to give my clinic and I can't speak to a patient or my doctor without blushing—then to think of giving a clinic before other doctors and assistants!"

And so enters character number one as the timid assistant with an inferior complex. "Oh, bother! Clinics are such a bore. I'll show and tell those doctors and assistants a thing or two. I at least know more than they do about it, so I should worry." And so enters character number two as the overbearing, egotistical, know it all assistant.

What are these clinics we have just

heard about? We find that the object of a clinic is to give a complete demonstration and oral description of some phase of assistance to dentistry with the subject matter chosen for its value to an assistant from an assistant's duties and must not infringe on the work of the doctor. We find preparation going on far in advance of the clinic, for after the subject is chosen, all available material on this subject is studied so that the clinician knows it from A to Z. All materials are prepared in advance and planned to be attractively arranged so that they will pleasingly catch the eye and hold the interest. She must remember that no ma-

terial or products are to be advertised either by labels or orally. Her personal appearance is of great importance, for she must be neatly attired in white uniform, slip, shoes, hose and cap. She must wear no jewelry and her make up should give a natural appearance. With these qualifications and preparations under way, we shall now shift scenery.

We are now in the clinic room with our bashful assistant at her table and her overbearing assistant friend at her own table close by. Both clinicians have several doctors and assistants surrounding them. Poor bashful assistant is actually shaking in her boots as she starts her clinic. She only hopes that her knowledge and carefully prepared clinic does not vanish into thin air by this overwhelming last minute doubt as to her ability. She bravely starts her demonstration and explanations. She hardly gets her talk on the way when she is interrupted by question after question from her audience. Her reflections of her audience are—"Really, that elderly doctor had a grand suggestion." "This assistant is certainly interested. I'm glad I've studied and can intelligently answer all these questions." "That old gentleman is certainly critical! Oh, no wonder! I hear that he is a laboratory man and really knows what he is talking about, although his ideas were certainly in none of the books I read." So on and on it goes and our bashful assistant discovers she has forgotten to blush because she was more interested in what her audience said than she was in herself. She discovered her clinic was a success because she was interested in others and knew that they had learned from her. Her clinic experience gave her the experience she needed in talking to people. As a result she is a better and more poised assistant in her office.

Our overbearing assistant, however, is running into difficulties. We know that she has held many positions as an assistant, but her career in any one office would last only a few weeks then she would be suddenly unemployed without an explanation. The reason was her habit of dictat-

ing to her employer as to the office management and dental procedure. Otherwise, through her knowledge she could have been a good assistant and no one could doubt her willingness to work. As she starts her clinic with her prepared talk (which she vows cannot be any better) she spies two prominent doctors in her audience. Oh! Oh! She'll show them what a grand assistant she is. After all it would be a feather in her cap to be employed by either of them if her present job was of short duration. But, lo! One of these prominent doctors decides to offer this assistant the knowledge of his method and furthermore she would appreciate it if there were no more interruptions until her clinic was completed. The prominent doctors departed with a remark that a girl with her personality and "know it all attitude" should not be an assistant! So it continued until she discovered her audience had vanished and she was left with plenty of time to think the situation over. She remembered the uncomplimentary remarks concerning her personality and decided to listen to her sister clinicians methods. She was to learn from this bitter experience the value of the right type of clinic presentation, that the doctor was the boss and she only an assistant to his methods. Yes, her clinic was valuable, for her audience was no more kind than she was to them.

But what of the assistants in the audience? We find that through the actual clinic demonstrations they are more capable of understanding certain phases of the assistants duties, that until then had puzzled them. They have made a mental note of the clinicians appearance and decide that white hose do look nicer than the dark ones they have been in the habit of wearing. A cap, too, adds to one's attractiveness and is certainly more professional looking. "My white shoes could stand polishing more often and I should have a fresh uniform more regularly to be neat looking." So their thoughts drift and unconsciously the clinician by her enthusiasm and neat appearance is lifting her clinician audience out of a rut in which they had been drifting. Do the

doctors derive any benefit from an assistant's clinic? With the vast dental attendance at the assistants' clinics it shows that they are interested, and the great number of doctors writing in their note books during these clinics, we only hope are taking down the worth while suggestions that our clinicians are making and are not just nervous doodlers. We do find that through the presentation of clinics, that an assistant's knowledge and value in the dental office is forcibly brought to the attention of the dental profession. This makes truth of the axiom "Seeing is believing."

In summary, clinics are extremely valuable from an educational standpoint through the clinicians extensive study and by her relating the results of her study

to her audience. It is valuable as a personality builder through the contact with the many types of individuals in her audience. It strengthens poise and self assurance. It aids in developing a modulated, pleasing voice. To the dental profession, assistants' clinics denote a display of advancement in dentistry through the absorbing of many little but necessary details by the assistant which are time savers to her employer. Of great value to him is the display of loyalty, service, education and efficiency to the dental profession. So, dental assistants, if you are in need of a lift from your regular daily routine, prepare to give a clinic or attend a clinic and learn the inspiring "Value of Clinic Presentation."

2149 1/2 N. High Street.

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"For those who have no undertakings and no major responsibilities, it is easy to be virtuous and critical. The yellow dog barks at the heels of the work horse without being able to drag the plow."

By PROF. GRAS of Harvard University.

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### MY ENEMY

What is it stands between me and success,  
What is this massive barrier imposed  
Across the road that leads to happiness,  
Keeping the path ahead forever closed?

What is the source of this depressed power  
For which I have blamed the "cruel hand of fate,"  
What is it follows me around each hour,  
Turning my hope to fear; my love to hate?

Who is this awful enemy of mine,  
Meeting me ever with an unsheathed blade,  
Cutting me off from all that is divine,  
Thwarting each upward step my soul has made?

Damn you! Unmask! and let me see your face,  
Confront the soul whose progress you defy,  
Let me compute the force I must out-race  
To win my goal in life. — My God!! 'Tis I!!

EDWIN NEWELL KENT, D.M.D.  
(copyrighted)

(Submitted by Beulah J. Nowell with Author's permission)

## PRELIMINARY PROGRAM

### AMERICAN DENTAL ASSISTANTS ASSOCIATION

Sixteenth Annual Meeting, September 9-12, 1940

Hotel Cleveland, Cleveland, Ohio

#### SATURDAY, SEPTEMBER 7th—

6:30 P. M. *Annual Trustees' Dinner.* (Followed by a *Board of Trustees Meeting.*)

#### SUNDAY, SEPTEMBER 8th—

9:00 A. M. *Board of Trustees' Meeting.*

4-6 P. M. *Tea.*

7-9 P. M. *"Open House"—Official Suite.*

#### MONDAY, SEPTEMBER 9th—

9:00 A. M. *First House of Delegates Meeting.* Business Session. Clinicians' Meeting.

Noon—*Walter McFall Luncheon*, sponsored by American Society for Promotion of Dentistry for Children. Ball Room, Cleveland Hotel.

2:00 P. M. *General Meeting.* Dr. J. V. Gentilly, Cleveland, Ohio, Gen. Chairman, A.D.A.; Dr. Wilfred H. Robinson, Oakland, Calif., Pres.-Elect, A.D.A.; Dr. Dayton Dunbar Campbell, Kansas City, Mo.; Dr. John C. Brauer, State University of Iowa, Iowa City, Iowa; Katherine Hastings, Pres., Illinois D. A. Assn.; Dr. L. T. Hunt, Instructor Dental Jurisprudence, Univ. of Nebraska; Mary M. Connolly, 10th Dist. Trustee; Airna Chamberlin, 2nd Vice-Pres.; Iverna Rae, President-Elect, official representative of Ontario Dental Nurses and Assistants Association to A.D.A.A.; Memorial Service, Mildred Stevenson, 7th District Trustee.

#### TUESDAY, SEPTEMBER 10th—

9:00 A. M. *Lecture Clinics.* Presenting: Dr. Lillian Barkann, Periodontist, New York City; Dr. J. Russell Mitchell, Special Instructor in Business Practice, Atlanta Sou. Dental Coll., Atlanta, Ga.; Dr. T. E. Purcell, Dean, St. Louis University, School of Dentistry.

Noon—*Clinicians' Luncheon.*

Afternoon—*Rest and Relaxation.*

6:30 P. M. *Informal Reception.*

7:00 P. M. *Annual Banquet.* Ball Room, Hotel Cleveland. Presentation of Certificates and Trophies.

#### WEDNESDAY, SEPTEMBER 11th—

9:00 A. M. *District Meetings.* Presenting: Margaret W. Hummer, Lena Devron, Dorothy Lickiss, A.D.A.A. Trustees.

10:45 A. M. *Parliamentary Session.* Presenting: Mrs. Juliette A. Southard.

Noon—*Luncheon*—By Cleveland Dental Assistants Association.

2:30 P. M. *Second House of Delegates Session.* Business Meeting. Nomination of Officers and Election.

6-8 P. M. *Officers' Conference.* Sponsored by Lucile S. Hodge.

#### THURSDAY, SEPTEMBER 12th—

8:30 A. M. *Third House of Delegates Session.* Business Meeting.

2:00 P. M. *Competitive Clinics.* Clinics will be held in the Public Auditorium with those of the A.D.A., covering various phases of assisting, presented by members of component societies.

7:00 P. M. *Fourth and Final House of Delegates Session.* Unfinished Business. Presentation of Clinic and Poster Awards. Welfare. Installation of Officers. Adjournment to meet in 1941.



A cordial invitation is extended to members of the dental profession, their wives, dental assistants, and friends, to attend the Annual Banquet, the General Meeting, Lecture Clinics, and Competitive Clinics.

**REGISTRATION:** Registration will begin Sunday at 9:00 A. M. and continue to 4:00 P. M. Thereafter, registrations may be made one hour before and after each session throughout the Convention. All meetings will be held at the Hotel Cleveland.

**EXHIBITS:** A Poster Exhibit will be presented in the Health Exhibit section of the American Dental Association in the Public Auditorium. (Continuous.)

**REMEMBER:** This is a four-day meeting and we hope you will make plans to stay through the entire Convention.

MARIE SILLAY SHAW, *Program Chairman.*

## 1940 CONVENTION COMMITTEES

### PROGRAM

Marie S. Shaw, *Chairman*.....810 Candler Building, Atlanta, Ga.  
Lucile Black, *Co-Chairman*.....914 Watts Building, Birmingham, Ala.

### CONVENTION ARRANGEMENTS

Jean Hankey, *Chairman*.....10465 Carnegie Avenue, Cleveland, Ohio  
Lillian Hoffman, *Co-Chairman*.....714 North Main Street, Akron, Ohio  
Helen Cox.....Nicholas Building, Toledo, Ohio

### "WALTER McFALL LUNCHEON" COMMITTEE

sponsored by

American Society for the Promotion of Dentistry for Children  
(taking the place of Mouth Hygiene Luncheon Committee)

Mildred Stevenson, *Chairman*.....1246 Washington, Lincoln, Nebr.  
Mae DeMoss.....258 Plaza Bank Bldg., Kansas City, Mo.  
Julia Harshbarger.....413 Davenport Bank Bldg., Davenport, Iowa  
Stella Peterson.....1549 Medical Arts Bldg., Minneapolis, Minn.

### LOCAL ARRANGEMENTS COMMITTEES

#### REGISTRATION

Lucile S. Hodge, *General Secretary, Chairman*.....401 Medical Arts Bldg., Knoxville, Tenn.  
Mildred Shook, *Co-Chairman*.....2149½ N. High Street, Columbus, Ohio

#### INFORMATION

Tillie Wilbur, *Chairman*.....15457 Euclid Avenue, Cleveland, Ohio  
Mary Morris.....12900 Euclid Avenue, Cleveland, Ohio  
Gladys Luther.....9011 Broadway Avenue, Cleveland, Ohio

#### RECEPTION

Anne Evans, *Chairman*.....934 Rose Building, Cleveland, Ohio  
Sally Allen—Phyllis Doody—Dorothy Foley—Emajess Gillingwater—Grace Lacy—  
Hazel Mentle—Louise Hubert—Laura Jean Hendricks—Clara Reinlein—Thelma Riggie

#### BANQUET

Helene Meyers, *Chairman*.....1010 Union Central Bldg., Cincinnati, Ohio  
Nelle Mitchell.....615 R.W. Building, Hutchinson, Kansas  
Elsie Ellerhorst.....3532 Montgomery Road, Cincinnati, Ohio  
Anne Evans.....934 Rose Building, Cleveland, Ohio  
Mary Romer.....1021 Union Central Bldg., Cincinnati, Ohio  
Frances Clinker.....240 S. Market Street, Wooster, Ohio  
Clara Bair.....681 East Broad Street, Columbus, Ohio  
Isabel Holmes.....1322 Hanna Building, Cleveland, Ohio  
Helen Hendricks.....4400 Montgomery Road, Cincinnati, Ohio

#### ENTERTAINMENT

Isabel B. Bowie, *Chairman*.....1322 Hanna Building, Cleveland, Ohio  
Katherine Herbert—Jessie Fouts—Maxine Printz

#### PUBLICITY

Phyllis Doody, *Chairman*.....830 Hanna Building, Cleveland, Ohio  
Jessie Fouts, *Co-Chairman*.....1022 Hanna Building, Cleveland, Ohio

#### HOTELS

Alice Duff Reynolds, *Chairman*.....Rose Building, Cleveland, Ohio

## CLINICS AND EXHIBITS

Louise Hubert, <i>Chairman</i> .....	1024 Rose Building, Cleveland, Ohio
Gertrude Engel.....	3388 Washington Blvd., Cleveland, Ohio
Helen Latten.....	2010 E. 102nd Street, Cleveland, Ohio
Thelma Crooks.....	13224 Shaker Blvd., Cleveland, Ohio
Helen Raasch.....	1032 Rose Building, Cleveland, Ohio
Dorothy Foley.....	4900 Euclid Avenue, Cleveland, Ohio

## HOSTESSES

## A.D.A.A. Official

Mary Connolly.....	1730 Catalina Avenue, Cincinnati, Ohio
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## Local

Vaunie Geers.....	Hanna Building, Cleveland, Ohio
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## Official Suite

Clara B. Phillips.....	296 Broadway, Long Branch, N. J.
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## SPECIAL COMMITTEES—1940

## JULIETTE A. SOUTHARD SCHOLARSHIP FUND COMMITTEE

Helen F. Meyers, '41, <i>Chairman</i> .....	1010 Union Central Bldg., Cincinnati, Ohio
Dorothy Lickiss, '40.....	1004 Franklin Bldg., Oakland, Calif.
Ethel Whitenton, '40, ex-officio.....	906 Exchange Bldg., Memphis, Tenn.

## THE "DENTAL ASSISTANT" PUBLICATION COMMITTEE

Juliette A. Southard, <i>Editor</i> .....	222 Sidonia Ave., Coral Gables, Fla.
Helen H. Fitting, <i>Business Manager</i> .....	5528 Wayne Ave., Germantown, Pa.
Mabel A. Burr, <i>Subs. Manager</i> .....	1109 Third Avenue, Spring Lake, N. J.
Lucile Black, <i>Advertising Manager</i> .....	912 Watts Bldg., Birmingham, Ala.

## CURRICULA COMMITTEE

Juliette A. Southard, <i>Chairman</i> .....	222 Sidonia Ave., Coral Gables, Fla.
Clara Bair.....	681 E. Broad Street, Columbus, Ohio
Aileen Ferguson.....	709 Centre Street, Jamaica Plain, Mass.

## BUDGET COMMITTEE

Beulah Nowell, <i>Chairman</i> .....	358 Commonwealth Ave., Boston, Mass.
Helen F. Meyers, <i>Treasurer ex-officio</i> .....	1010 Union Central Bldg., Cincinnati, Ohio
Mabel A. Lyon.....	708 W. P. Story Bldg., Los Angeles, Calif.
Marie S. Shaw.....	810 Candler Building, Atlanta, Ga.

## JULIETTE A. SOUTHARD TRUST FUND COMMITTEE

Mabel A. Lyon, <i>Chairman</i> .....	708 W. P. Story Bldg., Los Angeles, Calif.
Helen Fitting.....	5528 Wayne Ave., Germantown, Pa.
Lena Devron.....	1008 American Bank Bldg., New Orleans, La.

## MEMBERSHIP COMMITTEE

Florence Myers, <i>Chairman</i> .....	715 Pacific Mutual Bldg., Los Angeles, Cal.
Ruth Mills, <i>Co-Chairman</i> .....	613 Candler Bldg., Atlanta, Ga.
Clotilde Quick.....	235 S. 15th St., Philadelphia, Pa.
Mary Lou Jackson.....	252 Plaza Bank Bldg., Kansas City, Mo.
Sadie M. Leach.....	809 Jefferson Ave., LaPorte, Ind.

## JULIETTE A. SOUTHARD BIRTHDAY PARTY COMMITTEE

Virginia Schenck, <i>Chairman</i> .....	401 Huntington Bldg., Miami, Fla.
Eulalia Beebe.....	860 Sutter St., San Francisco, Calif.
Mabel Thomas.....	3019 S. Jefferson Ave., St. Louis, Mo.
Ruth Evans.....	2717 Gulf Bldg., Houston, Texas
Opal Moore.....	514 R-W Building, Hutchinson, Kansas
Margaret Klinkenberg.....	806 Huntington Bldg., Miami, Fla.
Florence Seifert.....	1255 Washington Street, Easton, Pa.

## PIN COMMITTEE

Louise Lynum, <i>Chairman</i> .....	501 Frances Bldg., Sioux City, Iowa
Evalon Smith.....	1006 Sterling Bldg., Houston, Texas
Nina Wann.....	1353 Penobscot Bldg., Detroit, Mich.
Loraine Haenni.....	611 Caswell Bldg., Milwaukee, Wisc.
Helen Searles.....	201 Main Street, Pawtucket, R. I.
Edna Justice.....	631 Jenkins Bldg., Pittsburgh, Pa.
Iva Creswell.....	2703½ N. 30th Avenue, Birmingham, Ala.
Mildred Thompson.....	608 Medical Arts Bldg., Knoxville, Tenn.
Dorothy Smart.....	c/o Dr. Leo Barusch, Roseville, Calif.
Mary Cosgrove.....	96 Pierrepont St., Brooklyn, N. Y.

## CLEVELAND CALLS CO-MEMBERS (FINAL CALL)

Only once in a lifetime is it possible for one to avail herself of an opportunity that will combine a never-to-be-forgotten vacation with the educational advantages that will accrue from attendance at an American Dental Assistants Assn. Convention. Are you one who is planning to be there? If so, communicate with a committee member for plans to:

### TRAVEL TRUSTEE TOUR

Yes, join your trustee enroute to Cleveland, or if more convenient, join with another trustee. (Refer to your past two issues of the "Dental Assistant" for her respective route.) Through the cooperation of each local society, in the vicinities designated as stopping points, these tours will be an outstanding success.

### PRESIDENT'S SPECIAL

with ETHEL WHITENTON, Lucile Hodge, Airna Chamberlin, Lena Devron, Clara Smith, Dorothy Lickiss, and we hope, Juliette Southard. After a day of southern hospitality in Nashville, Tennessee, leave Thursday, September 5th, for a

### PRE-CONVENTION DAY

Cincinnati, Ohio, has arranged a BIG DAY Friday, September 6th. Headquarters to be the Netherland Plaza Hotel. So do plan to be with us. Contact Mary Meyers, Chairman Hospitality Committee, 3197 Linwood Road, Cinn., for reservations. See you first in Cincinnati; later in Cleveland.

Not the Chamber of Commerce—but two leading style consultants of Cleveland say: "You meet varying weather conditions in Cleveland in September. One day will be extremely warm, the next will be tooler; with quite cool evenings. As you know, Cleveland is situated on Lake Erie and, it being a very temperamental lake, it is necessary to always have a coat close at hand. From a practical standpoint, suggest that you include, both for comfort and for a smart appearance, an early fall suit, either costume or twin tweeds. If a costume suit, the dress should be very light weight wool. If a tweed ensemble—a tailored suit with a dressy and a tailored blouse will do. One dark silk jersey crepe which can be dressed up or down with accessories." A dinner formal—for The BUCKEYE BANQUET.

So in eight weeks or so, I'll be seeing you in Cleveland, arriving at the Terminal Station which connects directly with the Cleveland Hotel, our Headquarters.

I earnestly hope that you will come along.

JEAN NOONE, *Chm. Transportation Com.*

1925-450 Sutter Building, San Francisco, Calif.

## SWEET SIXTEEN

"Sweet Sixteen"—how each of us anticipated the advent of that glorious age, when life seemed just too full of happy carefree days to be enjoyed.

The members of the Ohio State Dental Assistants Association are looking forward with the same delightful thrill to September when they will have the opportunity to meet and greet their friends and co-workers in Cleveland, at the Sixteenth Annual Convention of our ADAA. So remember—"It's a Date" September 9th to 12th. We'll be seeing you in Cleveland.

MARY M. CONNOLLY, *A.D.A.A. Official Hostess.*

## WEAR THE A. D. A. PIN

This slogan should be the attitude of every member of the A.D.A.A. who has the privilege of distinguishing herself as a recognized professional woman—by her associates and by any strangers who would recognize her by it.

To sponsor the sale of pins and guards the following committee has been appointed—for both pins and guards. The state societies are asked to select the guard of their choice and attach them to their pins. All pins must be ordered through a member of this committee via the General Secretary. So contact the member below who represents your district:

LOUISE LYNUM, <i>Chrm.</i> , 7th Dist.....	501 Frances Bldg., Sioux City, Iowa
Jane Lux, 2nd Dist.....	.80 Hanson Place, Brooklyn, N. Y.
Edna Justice, 3rd Dist.....	.631 Jenkins Bldg., Pittsburgh, Penn.
Iva Creswell, 4th Dist.....	2703 1/2 N. 30th Ave., Birmingham, Ala.
Mildred Thompson, 5th Dist.....	.608 Medical Arts Bldg., Knoxville, Tenn.
Laraine Haenni, 6th Dist.....	.611 Caswell Bldg., Milwaukee, Wisc.
Evalon Smith, 8th Dist.....	1006 Sterling Bldg., Houston, Texas
Dorothy Smart, 9th Dist.....	c/o Dr. Leo Barush, Roseville, Calif.
Nina Wann, 10th Dist.....	1353 Penobscot Bldg., Detroit, Mich.

## NOTICE

DEAR COMPONENT SOCIETY PRESIDENTS:

The Juliette A. Southard Birthday Party Committee will gladly help your society with your plans for the celebration of our Beloved Founder's Birthday. Please contact the chairman of this committee if you have failed to receive your copy of the J. A. S. Birthday Brochure and one will be forwarded to you immediately. Let's make this Fourth Birthday Party an outstanding one in the A.D.A.A.

"DON'T FORGET JULIETTE, Sept. 25th, 1940."

EULALIA BEEBEE, *Co-Chm.*

RUTH EVANS

MARGARET KLINKENBERG

OPAL MOORE

FLORENCE SEIFERT

MABEL THOMAS

VIRGINIA SCHENCK, *Chairman*

J. A. Southard Birthday Party Committee

401 Huntington Bldg., Miami, Florida

## RESULTS OF 1940 MEMBERSHIP DRIVE

It is with pleasure the Membership committee announces the following results for the membership drive of 1940.

For the society with 50 members or more:

1. Los Angeles Dental Assistants Association 53% increase. Cash prize of \$25.
2. Illinois State Dental Assistants Association 43% increase.
3. Georgia Dental Assistants Association 36% increase.

For the society with less than 50 members:

1. Lane County Dental Assistants Association 53% increase. Cash prize of \$25.
2. South Carolina Dental Assistants Association 43% increase.
3. Philadelphia Assn. of Dental Assistants 38% increase.

Congratulations to each of these societies!

April 12th, our goal of 3,500 members had not been reached, but dues for renewed and new members are constantly being received, so with your continued co-operation, we hope to attain it.

You are asking, "Who is going to win the Membership Trophy for the largest percentage of increase in membership for the year"? Be in Cleveland September 8-12 and learn the answer first hand. Then go home and start right in working to get more new members.

MARY LOU JACKSON.

SADIE LEACH.

RUTH MILLS.

CLOTILDE H. QUICK.

FLORENCE MYERS, *Chairman*,

715 Pacific Mutual Bldg.,

Los Angeles, California.

## "MESSAGE FROM THE CLINIC AND EXHIBIT COMMITTEE"

### "CLINICIANS"

No doubt by this time most societies have selected their delegates and clinicians.

We are especially eager to have the clinicians get in touch with this committee and make known, *just as early as possible*, the equipment and supplies needed. You must realize that the supply houses will be swamped with requests of this kind far in advance by other clinicians and if you *must* have equipment, other than the table, you must make your wants known early. Our local chairman of the Clinic and Exhibit Committee for our National Convention is: Miss Louise Hubert, 1024 Rose Bldg., Cleveland, Ohio.

Since we have so many clinics, we would suggest that you include only one subject in your clinic and make it "ORIGINAL." Please try to construct your clinic with your own material, and not have to borrow large and valuable equipment.

### AT YOUR SERVICE,

MARGARET LEEDOM

LILAS RILEY

MARGARET GARRIGUS

VIRGINIA SCHENCK

HENRIETTA BUCK

MARGARET C. SHARP, *Chairman*

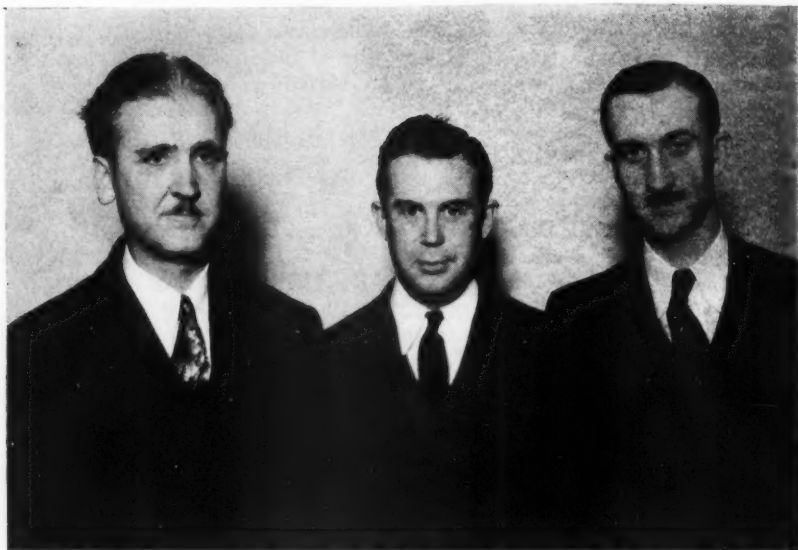
Peoples Trust Bldg., Jasonville, Indiana.

## GREETINGS! FROM THE LOCAL HOSTESS

CLEVELAND WELCOMES YOU WITH A CAPITAL "W". OUR DOORS AND HEARTS ARE OPEN TO EACH AND EVERY ONE OF YOU. ALL OF THE CLEVELAND GIRLS JOIN WITH ME IN EXTENDING A MOST HEARTY INVITATION TO EVERY MEMBER OF THE AMERICAN DENTAL ASSISTANTS ASSOCIATION TO SPEND THE WEEK OF SEPTEMBER 8th TO 12th IN CLEVELAND, OHIO, WITH US.

VAUNIE GEERS, *Pres., Cleve. D. A. Assn.*

1038 Hanna Bldg., Cleveland, Ohio.

**BANQUET PICTURE**

DR. WM. LAUSCHE  
*Asst. Director*

DR. F. NEALON  
*Director*

DR. H. H. SELL  
*Chm. & Gen. Director*

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**1940 BUCKEYE BANQUET A. D. A. A.**

Do not forget our annual banquet. Plan to attend and invite your dentist employer and the members of his family, to be among those present, also all your friends. The Cleveland Dental Society Orchestra will be in charge of the entertainment. Let us show them our appreciation for this generous and kindly co-operation. You will enjoy good food, and a good time with many SURPRISES and PRIZES. Altogether a wonderful treat, so do not miss it. We will be looking for you at Cleveland's A.D.A.A. Buckeye Banquet.

HELENE F. MEYERS, *Chairman*  
1010 Union Central Bldg., Cinn., Ohio.

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## QUESTION BOX



CLARA E. SMITH, 1101 Medical Arts Building, Nashville, Tenn.

*Our thanks to Lucile Black, Birmingham, Ala., and Ola Lundy, Memphis, Tenn., for their contributions to the Question Box.*

### HELPFUL HINTS

If you have trouble keeping cotton rolls in place in some mouths, try using a little denture powder on them and they will stay in.

Tipping the patient's head forward while cooling a compound impression with a water spray will prevent gagging.

To prevent sticking of the stoppers in cavity lining and shellac bottles, clean the stopper and neck of the bottle with alcohol, and wipe them with vaseline.

A little strap on the inside of shoulder of your uniforms will hold all your straps together, precluding the unsightly practice of adjusting shoulder straps.

To remove mercury from gold, place casting in nitric acid and allow it to remain three or four minutes. Do not heat casting and plunge into acid, as this will drive the mercury into the gold and the contamination can never be removed.

Before using new crucibles, glaze with flux to keep gold from adhering to the sides.

Lacking time to remove the engine belt and wash it, sponge it with chloroform to prevent its blacking the sleeve of the doctor's operating coat.

L. B.

### TO REMOVE STAINS

Blood stains may be removed from white materials, etc., by:—

1. Sponging with peroxide of hydrogen.
2. Soaking in cold water to which household ammonia has been added in the proportion of one teaspoonful to a gallon, then washing in warm suds.
3. Soaking in a salt solution about one cup to two quarts of water.
4. For stains on thick material, make paste of raw starch and cold water. Apply paste to stain and as it dries, brush.

Carbon paper:

1. Wash with soapy water immediately; clear water will set stain.
2. Place clean cloth under spot and sponge with denatured alcohol.

Indelible pencil:

1. Sponge with ammoniated alcohol, and wash with soapy water.

Ink:

1. Sponge with soap solution and apply peroxide of hydrogen. Steam until spot turns yellow; apply two drops of oxalic acid solution, then rinse thoroughly, adding a few drops of ammonia to the last rinsing water.

2. Apply salt or Fullers earth and hand brush off as soon as the absorbent becomes discolored.

Berwicks Solution:

1. Sponge with alcohol.
2. Stubborn stains may be removed with a solution of alcohol and chlorox, equal parts.

O. L.

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# The Dental Assistant

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A Journal for Dental Assistants Devoted to Their Interests and Education

Monthly publication of the A.D.A.A. Journal for Dental Assistants Devoted to their Education and Interests and to the Efficient Conduct of Dental Offices. Publication of all statements, opinions, or data, is not to be considered as an endorsement of same by magazine or its publishers.

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JULY-AUGUST, 1940

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E D I T O R I A L      D E P A R T M E N T

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## FOOD FOR THOUGHT

The following are some extracts from an editorial appearing in the May issue of the New York Journal of Dentistry and as it applies so many times to incidents which come to our notice, we believe it will serve the purpose of "awakening" some of the fault-finders, which unfortunately are present in every human endeavor. It is titled:—

### YOU CAN'T PLEASE SOME PEOPLE

"No, you cannot please them simply because they will not be pleased. They find it so much more fun to stand on the sidelines and knock. If you cut down the number of meetings then they complain, the Society is not active enough. If additional meetings are scheduled, the cry is immediately heard "Too many meetings." If they are not appointed to serve on committees, "Politics," is their retort. Ask them to accept membership on a committee, "Can't afford to take the time from practice" is their excuse. Offer them postgraduate courses by subscription, "It's a holdup." Give them free clinics "Oh, what's the use." Schedule speakers on "Office Efficiency," it is beneath their professional dignity to attend. Give them lectures on the basic science of dentistry, "Too highbrow, who cares." . . . By and large the affairs of the society are conducted by men who never stop to consider their own convenience or welfare where the interests of the society are concerned. These are the men whose efforts could never be bought and paid for. Yet these men are giving of themselves year after year for the good of dentistry."

What is said in the article quoted above, can well be applied to any organization, even those for dental assistants, as humanity is much the same wherever you find it, and I thoroughly agree with the dentist who wrote the above editorial "YOU CAN'T PLEASE SOME PEOPLE." I also know that this type of doctrine can slow down the progress of any endeavor, if it does not entirely wreck it, and I agree with the following also taken from this editorial: "Attendance at meetings, discussions, clinics, committee meetings and similar gatherings, are bound to provide mental stimulation which is reflected in greater professional success." Just think this over.

JULIETTE A. SOUTHARD.

## ACORN INTO OAK

As the strength of a mighty steel structure is dependent upon each little rivet inserted into it, so each society requires the support of all its members. The newest, most inexperienced member is just as important in building a strong association as any top-ranking officer. Cooperation is necessary; a society flourishes only by the mutual aid of its members. It is collective action which brings results and not the accomplishments of an occasional member. Leaders are valuable and a necessity in directing the affairs of an organization, but a member of the most insignificant committee may play a paramount part. It is the spirit in which the task is attacked, the manner in which it is performed, and the vision attached to it which counts. Just as "mighty oaks from small acorns grow" so great projects are developed from little duties conscientiously and capably discharged. The philosophy of the three marble cutters laboring side by side illustrates the reactions of individuals to their particular assignments. When asked, "What are you doing?" one replied, "earning five dollars a day"; the second, "cutting stones"; the third, "I'm building a cathedral."

Let's build a cathedral or grow an oak!

STELLA A. PETERSON, *Contr. Editor.*

## IN APPRECIATION

It is with a great deal of gratitude in my heart that I express appreciation to you as an association, as affiliated groups, and as individuals, for the many considerations shown me at the time of mother's passing. The family desires that I include them in this word of thanks, particularly my dental assistant sister, Elizabeth Mays. The telegrams, letters, cards, flowers and thoughts were most helpful and I love you for them.

ETHEL WHITENTON, *Pres. A.D.A.A.*

## BUSINESS BETTY RIDES TO TOWN

"Business Betty rides down town  
Neat and sweet from sole to crown  
In a smart and simple gown,  
With hat to match in softest brown.

Tawdry Tess across the aisle  
Wears a dress of discarded style,  
Slippers that would not last a mile,  
A white lace hat and a satisfied smile.

Who'll be promoted?  
Give a guess,  
Business Betty or Tawdry Tess?"

The kiss of the Sun for pardon,  
The song of the birds for mirth;  
One is nearer God's heart in a garden  
Than anywhere else on earth.

—Gumey

## TALKING IT OVER

*This department is under the jurisdiction of Edna M. Justice,  
631 Jenkins Bldg., Pittsburgh, Pa.*

Only a few years ago it was almost unheard of for a girl or woman to go into the business world and work; if she did, she and her family were looked down upon. When a young girl finished a fair school education she usually married, or stayed at home with the family. Today, you find girls and women in all vocations. It was also not so long ago, when an assistant in a dental office was considered a "luxury." They were then called "office girls" and functioned more or less as a maid or errand girl. Today, one hardly goes into a dental office without being greeted by an intelligent, educated and well trained assistant. It is now a recognized fact that the efficient dental assistant is one of the most important factors in successfully building, maintaining and conducting a dental practice. If she takes an interest and is loyal, efficient and honest, the office will revolve around her. There are few positions in the commercial or professional world which require such a comprehensive variation as that of a modern dental assistant. She is expected to be a perfect hostess, a sympathetic and efficient nurse, immaculate housekeeper, good stenographer, clever diplomat, expert accountant, superior collector, thrifty purchasing agent, and in most offices, has to be proficient in processing dental X-rays, and in some laboratory technique. The advantages of dental assistants' organization meetings are manifold, and quite apparent. Dentistry is a progressive profession and has undergone many changes during the past several years; it is one of the outstanding professions. Our government has recognized this and has passed laws governing the practice of dentistry and the public is more exacting in its demands in this science than in many other services; all of which means that not only does the dentist need to be well informed and trained in his work, but his assistant as well must be familiar with the requirements necessary in meeting these demands. This is where the organization is reflected; the information and inspiration received at the meetings of our various groups add to the knowledge and service of the assistants and increase their urge to become more efficient. The exhibits presented at our meetings demonstrate the latest methods in preparing a clinic, the lectures delivered by dentists who have given careful thought to certain important phases of dentistry, and the exchange of ideas of members cannot help but increase our knowledge and enthusiasm. We return to our work with renewed ardor, hence becoming "practice builders" for our employers which will make them eager to lend assistance to our organization. We are thus helpful to each other and there is a mutual cooperation of interest.

We were very fortunate in having with us during our recent Bi-State meeting, men and women of outstanding ability, both in and out of the profession, and I want to thank them for so graciously assisting in this meeting. I also want to thank the various committees and individuals who gave their time and effort to make this convention a realization and success, especially the Bi-State dental group we thank sincerely for their loyal support.

MAE M. DEMOSS,

258 Plaza Bank Bldg., Kansas City, Missouri.

## DENTAL ASSISTANT AND X-RAY

By EULA C. GROOMS, Knoxville, Tenn.

Winning Paper Read Before Annual Meeting Tenn. State D. A. Assn.,  
Nashville, May 1939.

Today a dental office is not complete without an x-ray machine. An operating room may be utilized to good advantage when the space for an exclusive x-ray room is not available. One standard dental x-ray machine occupies a very small floor space, can be positioned so as to be easily accessible to every desired angulation, in almost any operating room. The dental assistant should work diligently, both in the study and the practice of the x-ray, and in the developing procedure. It is hard to foresee just how far the licensed technicians' field will reach. The small x-ray machines used in the average dental office will allow the dental assistant to carry on, under the supervision of her dentist. Some future day we trust provision will be made for her to be licensed for her x-ray work, which pertains to the head only.

In some cases the x-ray work is cared for by the dentist himself, but in the offices where the assistant has this to do she will frequently find herself in trouble, as the average patient, with no knowledge of an x-ray machine, enters the room with fear and trembling. In such cases, a dental assistant with tact and a little understanding of human nature, will go far in relieving the patient's anxiety and can make of them grateful patients. *First* by explaining that there is no pain connected with an x-ray picture. *Second* by turning on the current and telling the patient the little buzzing noise and the lighted tube are the only noticeable effects in taking the picture. *Third* by showing the patient the film, explaining how and where you are going to place it in the mouth. Of course the dental

assistant should not attempt or even be encouraged to give radiographic interpretations. She should be capable of doing the following: Positioning the patient in the chair, positioning the film in the mouth, positioning the tube, making the exposure, dismissing the patient, developing the films and delivering them to the dentist in an envelope or x-ray mount with the patient's name thereon.

Often-times a nurse can influence a hesitant patient to consent to a radiographic examination by placing a few radiographs at a time on the illuminator discussing them in a general way, but emphasizing in particular the benefits which certain patients (not mentioning any names) have enjoyed following the treatment of pathological conditions which can only be disclosed by radiographic examinations. All radiographs should be filed with the date and the patient's name, thus making it very simple, if ever a malpractice suit is served to the dentist, to produce the x-ray pictures with the date and name of the patient thereon. Much could be said on the subject of the x-ray and the dental assistant but this article is written to bring before the dental assistants how vital and important the x-ray work is and with the hope that our association will realize that in this field there is an alert and growing group of workers. Personally, I feel that the dental assistant should be interested enough in this work, to study and read all literature printed on x-ray of the teeth, and above everything else, to be very careful in her attention to the patient in this service.

505 Med. Arts Bldg.

## SECRETARY'S CORNER

By LUCILE S. HODGE, *Gen. Sec'y*, 401 Medical Arts Bldg., Knoxville, Tenn.

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OHIO STATE DENTAL ASSISTANTS ASSOCIATION  
SOUTH CAROLINA STATE DENTAL ASSISTANTS ASSOCIATION  
TENNESSEE DENTAL ASSISTANTS ASSOCIATION  
WISCONSIN STATE DENTAL ASSISTANTS ASSOCIATION

**SECRETARIES:** Be sure you have taken care of the 1940 Program and Clinic Questionnaire by July 15th. If you need an extra copy write this office immediately and it will be sent by return mail. Dues for your delegates and alternates must be paid thirty days prior to the annual meeting, and their names must be in this office not later than ten days prior to the meeting. Be sure these details are taken care of before you go away on vacation.

**NEW ASSOCIATIONS:** We are happy to present at this time three new state associations and their officers, as follows:

**LOUISIANA STATE D. A. ASSN.**—President, Lena Devron, 1008 American Bank Bldg., New Orleans; Vice-presidents, Linnie Newman and Lou Hruska; Secretary, Mae Couturie, 1006 Maison Blanche Bldg.; Treasurer, Malvina Curia; New Orleans.

**MISSISSIPPI D. A. ASSN.**—President, Virginia Carpenter, Williams Bldg., Corinth; Secretary, Wilma Collins, 418 Standard Life Bldg., Jackson.

**MISSOURI STATE D. A. ASSN.**—President, Viavin Prose, 6200 Columbia Ave., St. Louis; Vice-presidents, Lucille Miller, Min Lou Holliway and Mabel Thomas; Secretary, Helen Hazelwood, Plaza Med. Bldg., Kansas City; Treasurer, Evelyn Knight.

**New component societies:**

**FORT DODGE DISTRICT D. A. ASSN. (Iowa)**—President, Bessie Peterson, c/o Dr. L. J. Powers, Pochantus.

**UNIVERSITY DISTRICT D. A. ASSN. (Iowa)**—President, Martha Smith, 1126 Merchants Bldg., Cedar Rapids; Secretary, Jess Brooks, Cedar Rapids.

**GREENVILLE D. A. SOCIETY (South Carolina)**—President, Rebecca Davis, Professional Bldg.; Secretary, Frances Webb, 800 Woodside Bldg.

We are also happy to welcome into our Association an independent member, Mrs. Nell W. Funk, associated with Dr. James E. John, 804 Medical Arts Bldg., Roanoke, Va.

The following societies have held elections with these results:

**ALABAMA D. A. ASSN.**—President, Iva Creswell, 2703½—30th Ave., N. Birmingham; Secretary, Lucile Black, 914 Watts Bldg., Birmingham.

**NORTHERN CALIFORNIA STATE D. A. ASSN.**—President, Adaline Warner, 909 Fifth St., Sacramento; Secretary, Dorothy Blair, Masonic Bldg., Lodi.

**FRESNO DISTRICT D. A. SOCIETY (Calif.)**—President, Blanche Scruggs, 304 N. Fulton St., Fresno.

**SAN DIEGO COUNTY D. A. SOCIETY (Calif.)**—President, Alva Bornson, 1212 Bank of America Bldg.; Secretary, Gerry Eddington, 1210 Bank of America Bldg.



CHICAGO D. A. ASSN. (Ill.)—President, Nancy aunders, 2320 Rosemont Ave.; Secretary, Grace Olsen, 100 W. North Ave.

IOWA STATE D. A. ASSN.—President, Lillian Russett, 503 First Natl. Bank Bldg.; Secretary, Julia Harshbarger, 413 Davenport Bank Bldg., Davenport.

KANSAS D. A. ASSN.—President, Opal Moore, 514 Wiley Bldg., Hutchinson; Secretary, Julia B. Stone, 1006 Union National Bank Bldg., Wichita.

LOUISVILLE D. A. ASSN. (Ky.)—President, Dorothy Dickey, 810 Starks Bldg.; Secretary, Dorothy Reibert, 880 Starks Bldg.

KANSAS CITY D. A. & H. SOCIETY (Mo.)—President, Frances Strader, Plaza Medical Bldg.; Secretary, Pearl Balliett, 4050 Broadway St.

GRAND RAPIDS D. A. ASSN. (Mich.)—President, Mrs. Ulah Kuite, 603 Medical Arts Bldg.; Secretary, Julia Melpolder, 953 E. Fulton St.

NEW JERSEY STATE D. A. ASSN.—President, Florence Smith, 333 Avenue C, Bayonne; Recording Secretary, Ann Shoemaker, 23 Volan St., Merchantville; Corresponding Secretary, Margaret Hill, 2 Third Ave., Long Branch.

ESSEX COUNTY D. A. ASSN. (N. J.)—President, Virginia Elliott, 15 Westover Ave., Caldwell; Corresponding Secretary, Vera Newman, 614 Central Ave., East Orange.

MONMOUTH COUNTY D. A. ASSN. (N. J.)—President, Margaret T. Bahrs, 184 Broadway, Long Branch; Corresponding Secretary, Elva Chamberlain, 550 Cookman Ave., Asbury Park.

PASSAIC COUNTY D. A. ASSN. (N. J.)—President, Bernice Goldstein, 245 Broadway, Paterson; Secretary, Helen Hayden, 123 Prospect St., Ridgewood.

SOUTHERN D. A. ASSN. (N. J.)—President, Johanna Heckman, 315 Powell St., Gloucester; Secretary, Evelyn Brown, Greentree Rd., Marlton.

DENTAL ASSISTANTS ASSN., STATE OF NEW YORK—President, Jane Lux, 80 Hanson Place, Brooklyn; Secretary, Marie Conroy, 1 Nevins St., Brooklyn.

AKRON D. A. ASSN. (Ohio)—President, Isabel Woodward, Second Natl. Bldg.; Secretary, Catherine Keusgen, Ohio Bldg.

CINCINNATI D. A. ASSN. (Ohio)—President, Marie Widmeyer, 2700 Union Central Bldg.; Secretary, Mary Romer, 1021 Union Central Bldg.

COLUMBUS D. A. ASSN. (Ohio)—President, Virginia Caley, 21 E. State St.; Secretary, Lucile Phelps, 3067 Indianaola Ave.

DAYTON D. A. ASSN. (Ohio)—President, Alice Schaeffer, 607 Miami Savings Bldg.; Secretary, Annette Hochwalt, 643 Salem Ave.

MIAMI VALLEY D. A. ASSN. (Ohio)—President, Dorothy Heet, 215 Rentschler Bldg.; Secretary, Minerva Wick, 712 First Natl. Bank Bldg., Hamilton.

PORTLAND D. A. ASSN. (Ore.)—President, Dorothy Anderson, Selling Bldg.; Secretary, Karola Preer, 1121 Selling Bldg.

OKLAHOMA STATE D. A. ASSN.—President, Zama Blackburn, 611 First Natl. Bldg.; Secretary-Treasurer, Jessie Mae Butts, 607 Medical Arts Bldg., Oklahoma City.

RHODE ISLAND D. A. ASSN.—Secretary, Ada Cubban, 357 Westminster St., Providence.

SOUTH CAROLINA STATE D. A. ASSN.—President, Mary Buie Smith, 704 Florence Trust Bldg., Florence; Secretary, Dorothy M. Mack, 201 Medical Arts Bldg., Columbia.

TENNESSEE D. A. ASSN.—President, Eula Lee Keener, Morris Plan Bank Bldg., Knoxville; Secretary-Treasurer, Juanita Ball, 606 Medical Arts Bldg., Chattanooga.

TEXAS STATE D. A. ASSN.—President, Steve Ann Mills, 1120 Medical Arts Bldg., Dallas; Secretary, Thelma Parker, 7161/2 Broadway, Houston.

**RICHMOND D. A. SOCIETY (Va.)**—President, Frances Bass, 2600 E. Broad St.; Secretary, Louise Dittman, 412 Grace Securities Bldg.

**WEST VIRGINIA STATE D. A. ASSN.**—President, Pauline Notter, 8041½—16th St., Huntington; Secretary, Ruth Ferguson, 430 Medical Arts Bldg., Charleston.

**HUNTINGTON D. A. ASSN. (W. Va.)**—President, Josephine Jackson, c/o Dr. Fred H. Brown, Kenova; Secretary-Treasurer, Virginia Payne, Cabell County Bank Bldg.

**KANAWHA VALLEY D. A. ASSN. (W. Va.)**—President, Blanche Hambrick, 901 Kanawha Bank & Trust Co. Bldg.; Secretary-Treasurer, Barbara Sheeran, Medical Arts Bldg., Charleston.

**SEATTLE DISTRICT D. A. ASSN. (Wash.)**—President, Kay Carmichael, 1111 Cobb Bldg.; Secretary, Ruth James, 816 Republic Bldg.

**MILWAUKEE COUNTY D. A. ASSN. (Wisc.)**—President, Loraine Haenni, 152 W. Wisconsin Ave.; Secretary, Gertrude Wutcheck, 2629 W. Greenfield Ave.

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## STATE SOCIETY OFFICERS' CONFERENCE 1940

An invitation is extended to ALL officers of constituent and component societies, A.D.A.A. Board of Trustees, and Committee Chairman, to attend the First Annual Meeting of the "Officers' Conference," September 11, 1940, 6:30 P.M., at GUILD-HALL, 10th Floor Builders Exchange Bldg., Cleveland, about two blocks from Hotel Cleveland. Before leaving for convention you will receive an invitation—please return one portion of the card to this office and take the other portion with you as it will admit you to the meeting. Parliamentary Procedure, problems of state associations, state membership drives, etc., will be discussed. It is very important that all state officers be present, so begin making your plans now to attend. Price of dinner \$1.15.

LUCILE S. HODGE, *General Secretary.*

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## THE AMERICAN RED CROSS

ARTHUR H. MERRITT, President of the A. D. A.

At this time when the American Red Cross is engaged in raising millions of dollars for the relief of war stricken Europe, a great opportunity is presented to the members of the American Dental Association for public spirited service. This is a cause which must appeal to the humanitarian instinct of every man and woman in the dental profession. By our contributions to this Fund we can individually have some part in mitigating the horrors of war. We who are fortunate enough to be free from the domination of dictatorships have an added responsibility in this matter. Let us express our appreciation of our good fortune by giving generously to the Red Cross Fund.

The greatest of all Humanitarians once said, "Inasmuch as ye have done it unto one of the least of these my brethren, ye have done it unto me." In every community in the United States appeal is now being made for contributions to this much needed fund. There is no agency in the world better fitted to administer such a fund than the Red Cross. Make your contribution direct to your local chapter and be as generous as you can. I am at this time sending a personal message to the President of each of our State dental societies asking that they in turn get in touch with their members urging prompt action. Let us not at this time forget that we are in very truth our "brother's keeper."

## CALENDAR OF MEETINGS

ELEANOR I. MARCOU, 2941 West Six Mile Road, Detroit, Michigan  
(All data must be in my hands for Sept.-Oct. issue NO LATER than August 8th,  
and must be of meetings to be held during Sept.-Oct., and NOT past  
meetings, etc. THANKS.)

### ALABAMA

#### Birmingham D.A.A.

Meetings discontinued until September.

#### Montgomery D.A.A.

Meeting, July 11, 1940. Place, Gay-Teague Hotel. Program, Table clinics by Birmingham D.A.A.: "Proper Care of Unit and Handpiece," Freda Welch; "Dental Anatomy and Charting of Cavities," Gladys Newman; "Dark Rooms," Valley Stewart.

Meeting, August 8, 1940. Place, Gay-Teague Hotel. Program to be announced. —Abbie Pryor, Medical Arts Bldg., Birmingham, Ala.

### IOWA

#### Iowa State D.A.A.

Outing, in July; date to be announced. Picnic with combined programs of Clinton and Davenport Assistants.

—Mrs. Lillian Russett, 503 First National Bank Bldg., Davenport, Ia.

### MICHIGAN

#### Detroit D.A.A.

Outing, in July; date and place to be announced.

Boat Trip, in August; date and place to be announced. Regular meetings to be resumed in September.

—Eleanor Marcou, 2941 West Six Mile Road.

### MINNESOTA

#### Minneapolis Dist. D.H.&A.A.

Meetings will be resumed on September 3, 1940, at 7:30 P. M. Place, Medical Arts Bldg. Program to be announced. —Anabel D. Johnson, 1433 Medical Arts Bldg.

### NEBRASKA

#### Omaha D.A.A.

No regular meetings during July and August.

Fall program will be announced later. In honor of Mrs. George Lind, formerly Marissa Bilby, and Mrs. Edwin Mortenson, formerly Eileen Shellberg; date to be announced.

—Billie Doan, 939 Medical Arts Bldg.

### NEW JERSEY

#### Bergen County D.A.A.

No meetings during July and August. October meeting will be announced.

—Ottelie Bishop, 205 Livingston Bldg., Englewood, N. J.

### OHIO

#### Dayton D.A.A.

Meetings will be resumed in the fall.

### OKLAHOMA

#### Oklahoma City D.A.A.

Regular meetings to be resumed in the fall. Monthly get-togethers during July and August, dates to be announced.

—Lucille Day, 210½ W. Commerce St.

### PENNSYLVANIA

#### Lehigh Valley D.A.A.

No meetings till September 30, 1940. A delegate-fund-raising "Doggie Roast" at the home of Mrs. Pauline Jarrett, Bethlehem, Pa., in July.

#### Pittsburgh D.A.A.

Meeting, Tuesday, August 13, 1940. Place to be announced later. Speaker, Father James Carroll. Subject, "Travelogue." —Evelyn Edstrom, 625 Brushton Ave.

### TENNESSEE

#### Memphis D.A.A.

Picnic, July 16, 1940. Place, Dorothy Aupied's home, 1316 Faxon Ave.

Back Yard Picnic, August 20, 1940, 6 P. M., at Hazel Williamson's home, 11 N. Evergreen Ave.

### WISCONSIN

#### Lacrosse Dist. D.A.A.

Meeting, July 11, 1940, at 7:30 P. M. Picnic at Waterloo Park.

Meeting, August 8, 1940, at 7:30 P. M. Speaker to be announced.

—Betty Howe, 519 Hoeschler Bldg., Lacrosse.

### NOTICE TO ALL REPORTERS

Eleanor Marcou, Editor of this department, received a lot of material she could not use as it was of PAST MEETINGS, etc. We only print here, meetings of the current months of issue. PLEASE CONFORM TO THIS RULE, so that you will not be disappointed not to see your material in print. THANKS. See paragraph on page 86 of the May-June issue signed by Margaret Sharp in which is so stated, clearly

JULIETTE A. SOUTHARD, Editor.

### HOMER MCKEE'S PRAYER

We do not know who Homer McKee may happen to be, but certainly "Homer McKee's Prayer" as published by the Kansas State Board of Health, is something that would be worth while for all of us to study, and if we committed the prayer to heart we cannot go far astray from our duties:

Teach me that 60 minutes make an hour, 16 ounces one pound and 100 cents one dollar.

Help me to live so that I can lie down at night with a clear conscience, without a gun under my pillow, and unhaunted by the faces of those whom I have brought pain.

Grant, I beseech Thee, that I may earn my meal-ticket on the square, and in doing thereof that I may not stick the gaff where it does not belong.

Deafen me to the jingle of tainted

money, and the rustle of unholy skirts.

Blind me to the faults of the other fellow, but reveal to me my own.

Guide me so that each night, when I look across the dinner table at my wife, who has been a blessing to me, I will have nothing to conceal.

Keep me young enough to laugh at my children, and to lose myself in their play.

And then, when comes the smell of flowers, and the tread of soft steps, and the crunching of the hearse's wheels in the gravel out in front of my place, make the ceremony short, and the epitaph simple—"Here Lies A Man."

—From The Billboards.

The man who can justly be charged with unbelief in himself is indeed impoverished in true religion.

—Uncle Philander.

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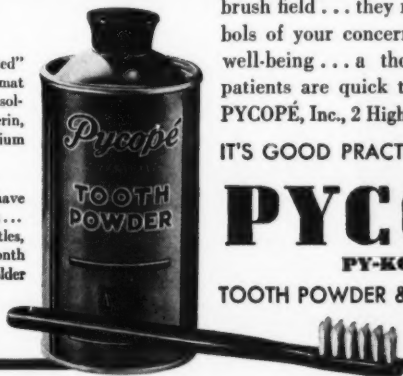
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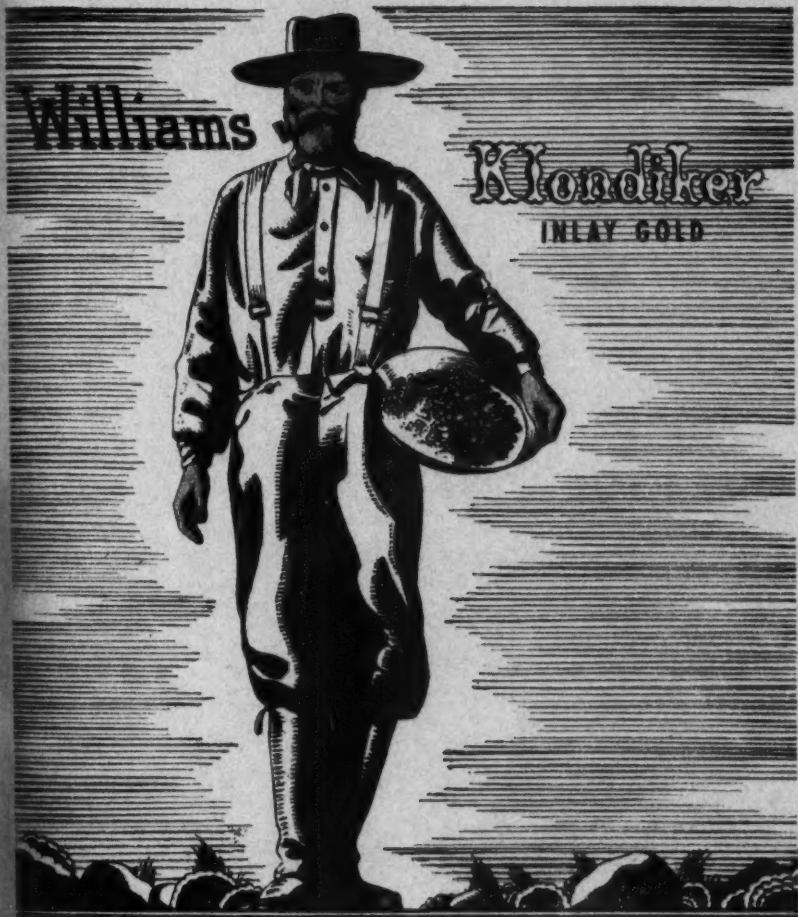
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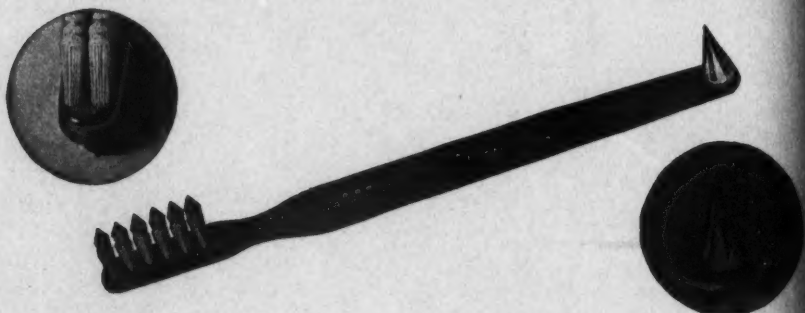
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# 3 VALID REASONS

*Why So Many Assistants*  
**PREFER**

## LACTONA TOOTHBRUSHES



- 1** The special rubber Tooth-Tip reduces to easy, every-day practice the advice you have given to the patient.
- 2** Every edge and surface of the specially designed Lactona brush handle is carefully rounded and perfectly smooth.
- 3** The Lactona Tooth brush is the **ONLY** brush on the market with a comparably trim and compact brush head. There is no excess width or handle bulk to interfere with effective use of the widely spaced bristle knots. This advantage is only accomplished by fine precision in manufacture. No other brush has the bristle pattern stapled so closely to the edges of a carefully rounded handle.

Lactona brushes, in bright new handle colors, are available in the bristle texture of your preference. Only the best imported natural black, regular unbleached, and white (bleached) bristle is used in Lactona Tooth-Tip Toothbrushes.

**LACTONA, INCORPORATED**  
**SAINT PAUL, MINNESOTA**

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